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WE ARE... MARSHALL®

The Newsletter for Marshall University June 24, 2015

Message from the President



June 24, 2015

Dear Colleagues,

As I mentioned in my last message to the university community on [May 13](#), the seven Marshall 20/20 teams have finished their initial work and I am pleased to report the outcomes to you.

At a wrap-up meeting of all the team members on June 11, each team's leader presented a [summary of recommendations and the amount of money each initiative is expected to save the university](#) for the fiscal year that begins in just a couple of weeks on July 1.

The results are simply outstanding. These teams met the challenge to leave no stone unturned in looking

for ways to cut costs and gain efficiencies, and have identified a total of \$3.4M in net savings for the coming year alone.

If we are indeed able to capture all those projected savings in FY2016, we will empower ourselves to:

- Minimize the financial burden on our students and their families;
- Balance our FY2016 budget, which had preliminarily shown a deficit due to the ongoing reductions in state funding;
- Avoid layoffs and/or furloughs this year; and
- Provide raises for faculty and staff.



Thank you to all the team members for a difficult job very well done. They have displayed remarkable leadership and poise throughout this process, and their work will make a critical difference to our students and to the bottom line of our university.

Also at last Thursday's meeting, we announced that a parallel effort by the [steering team](#) to conduct a "Spans and Layers" analysis of our management structure and lines of reporting will result in a savings of more than \$2.7M by the year 2020. These

savings will be realized primarily through:

- Attrition and retirements;
- Reassignment of jobs and/or responsibilities; and
- Efficiency improvements.

We have set up tracking systems that will allow us to monitor the savings from all these 20/20 initiatives, and I look forward to reporting to you with regular updates over the coming months.

Combined with our new zero-based budgeting model and our simplified tuition and fee structure, these proactive efforts are allowing us to be at the cutting edge of higher education in the state and the nation. As a university community, we collectively have recognized the changing nature of public higher education funding and have taken charge of our own destiny. Congratulations!

My closing message is simple.

We are at a critical stage. The steering team members and I have reviewed each and every one of these plans. The recommendation phase is over. We must now get these plans implemented and get it done as quickly as possible to realize the necessary savings for FY2016.

Secondly, the hard work is not done. The 20/20 process necessarily will become part of the university's ongoing continuous improvement efforts. We will have to find at least \$4.6M in savings for FY2017, and similar amounts in the years to come. We have to constantly look for ways to become more efficient by doing what we do better, easier, cheaper and faster so we have funds to invest in strategic university priorities.

We will be looking for representatives from across the university to serve on future teams, so please let us know if you are interested.

Remember to visit the [Marshall 20/20 website](#) for regular updates and more information. As individual initiatives are launched, we will be sharing details at campus meetings and in the "We Are Marshall" newsletter. We also have an [online feedback form](#) to allow members of the university community to provide input and ask questions, and you can always e-mail me directly at president@marshall.edu.

Have a great summer!

Sincerely,

Gary

Gary G. White Interim President

Community discussion on improving downtown Huntington to take place this morning

The Byrne Criminal Justice Innovation (BCJI) Cross-Sector Partnership, made up of a diverse group of stakeholders, will hold a community discussion about issues related to further improving the downtown Huntington area and reducing crime and drug use.

The event, which is open to the public, will take place from 11 a.m. to noon Wednesday, June 24, in the Shawkey Dining Room. Marshall faculty and staff are urged to attend the meeting. A stakeholder discussion for Marshall students will follow at noon.

BCJI stakeholders include the Huntington Police Department, Marshall University, the city of Huntington, Marshall's Center for Business and Economic Research (CBER), the U.S. Attorney's Office, Create Huntington, local business leaders, the faith-based community, non-profits and Collective Impact, LLC.

"The Partnership's efforts' ultimate goal is the development of a community-oriented crime reduction and economic development strategy in the city of Huntington," said Dr. John Yaun, director of Housing and Residence Life, a member of the BCJI Cross-Sector Partnership and organizer of the discussions. "Stakeholder engagement and input activities include gathering feedback through key informant interviews, a business and resident survey, #100BAM Street Speaks survey, and community stakeholder discussions."

Bruce Decker, founder and owner of Collective Impact, LLC, will facilitate the discussions. More information is available by calling Yaun at ext.6-3152.

Marshall to host Olympic-style opening ceremony for soccer championships



Marshall University will host an Olympic-style opening ceremony Thursday, June 25, for the U.S. Youth

Soccer Region I Championships that get underway Friday at the Barboursville Soccer Complex and on fields in Huntington.

The festive opening ceremony will take place at Marshall's Joan C. Edwards Stadium on the Huntington campus, beginning at 3:45 p.m., when the Team Fastrax Professional Skydiving Team parachutes into the stadium.

Gates open to the public at 2 p.m. and admission is free. Free parking will be available on all Marshall University surface lots.

Pre-opening ceremony activities at the stadium are planned as well. From 2 to 3 p.m. near Gate B at the stadium, Marco – the Marshall mascot – will be available for photos with the athletes or members of their families. Crossbar competition starts at 3 p.m., a tug of war among mascots and coaches begins at 3:20 p.m., and a five-on-five soccer game featuring the mascots starts at 3:30 p.m.

Approximately 5,000 soccer players, ages 11-18, will participate in the tournament and the Olympic-style parade, which is expected to last about an hour. The players, who will make up about 260 boys' and girls' teams, will first be seated in designated areas and will then parade onto the field beginning at 4:14 p.m.

The official start of the ceremony is right after the skydivers complete their jumps. At that time West Virginia Soccer Association President Len Rogers will deliver greetings to a crowd that is expected to number around 20,000. The singing and playing of the National Anthem follows, and then West Virginia Gov. Earl Ray Tomblin will greet the crowd.

Natalie Schwoeble, U.S. Youth Soccer Region 1 director, will bring greetings as well. Marshall, in addition to serving as host of the opening ceremony, is providing housing for players, their families, guests and referees in several residence halls, including Twin Towers, Buskirk Hall, all four of the Marshall Commons halls and the First Year Freshman North hall.

Many of Marshall's dining facilities, including Starbucks, will be open at selected times throughout the tournament. For the exact hours of service, visit www.marshall.edu/soccer.

"Our Marshall University soccer committee has been working very hard to make sure that their stay is welcoming, positive and memorable," said William "Tootie" Carter, Memorial Student Center business manager.

The states represented at the tournament are Connecticut, Delaware, New Jersey, New York, Pennsylvania, Maine, Maryland, Massachusetts, New Hampshire, Rhode Island, Virginia, Vermont and West Virginia. Hotels are expected to be filled from Ashland, Ky., and Ironton, Ohio, to Charleston.

This tournament was last held here in 2009 and 2010. The official economic impact on the area in 2009 reportedly was \$12.1 million.

Some of the games will be played at the Veterans Memorial Soccer Complex, home of Marshall's men's and women's teams. Carter said representatives from the Office of Recruitment and the Marshall Bookstore will be on hand during those games. The bookstore will be open on campus every day except Sunday during the tournament.

Somerville appointed to Environmental Advisory Board



Dr. Charles C. "Chuck" Somerville, a professor of biological sciences and dean of the College of Science, has been appointed to the U.S. Army Corps of Engineers Chief of Engineers Environmental Advisory Board (EAB), Rollin Hotchkiss, chair of the board, has announced.

The advisory board was created by the Chief of Engineers, Lt. Gen. Frederick J. Clarke, in 1970, as a means for the chief to gain outside, expert and independent advice on environmental issues facing the U.S. Army Corps of Engineers.

Board membership consists of 5-10 people. Selected members are eminent authorities in the field of natural, social and related sciences. They also are multidisciplinary, with an equitable distribution of fields of interest as well as geographical location.

"I am delighted to be selected as a member of the U.S. Army Corps of Engineers Chief of Engineers Environmental Advisory Board," Somerville said. "I have had a chance to meet with the other board members, and they are all highly qualified and accomplished people. I am honored to have the opportunity to serve with them, and I am excited to dig into the work of the board, and to do what I can to contribute to the missions of the EAB and the Corps."

Somerville joined the Marshall faculty in 1997 as an assistant professor of biological sciences, where he studied the biodegradation of chlorinated solvents in mixed wastes, and microbial community dynamics in large river systems.

He served as head of the Division of Biological Sciences from 2005 to 2009, and has been dean of the College of Science since 2009. In 2011, he was elected as a Fellow of the Linnean Society of London.

Somerville has served as the Marshall University Trustee to the Ohio River Basin Consortium for Research & Education (ORBCRE) since 1998, and is currently a member of the ORBCRE Executive Committee. He also serves as a member of the West Virginia Science & Research Council, the West Virginia Environmental Quality Board, the West Virginia NASA Space Grant

Consortium Board of Directors, and the Marshall University Research Corporation Board of Directors.

University Communications, Recruitment staff, public relations students receive awards from WV chapter of public relations organization



Marshall University's offices of recruitment and university communications received Crystal Awards last week from the West Virginia Public Relations Society of America chapter. The awards were in the following categories:

- Community Relations Campaign for "Herd Holiday"
- Direct Mail for "Best. Decision. Ever." fold-out recruitment piece
- Brochure for "Block M recruitment piece"
- Video Commercial for "2014 Institutional Spot"

The university also received honorable mentions for the 2015 Winter issue of Marshall Magazine

and for a program of student-run social media accounts.

The PRSA-East Central District, encompassing a six-state region of the United States, awarded the 2013 MU public relations campaign management class—Shaver Media Group—with its 2014 Diamond Award—a first-place award—for the students' work on the "Questions" campaign for River Valley Child Development Services (RVCDS), a Huntington early-childhood education nonprofit organization.

Dr. Terry L. Hapney Jr., associate professor of public relations at MU, said the award recognizes the top public relations campaigns in a six-state region, which includes West Virginia, Ohio, Kentucky, Indiana, Pennsylvania, and Michigan.

"There were only three organizations in West Virginia to attain the prestigious Diamond Award honors," Hapney said. "The other two were professional organizations at the regional and state levels, including a state agency. The fact that my students attained such a level of excellence speaks volumes to the quality of their work as public relations practitioners."

Hapney said his 2013 PR students also received the 2014 PRSA-ECD Merit Award for the "Marshall University Living-Learning Communities" campaign for the Department of Housing and Residence Life at MU. The students' work on the "MU LLC Smartphone Application"

earned them the award, Hapney said. In the same campaign, the students' work earned the "Internal Communications" Merit Award.

In addition, the West Virginia chapter of PRSA recognized two classes of Hapney's 2014 PR students with Crystal Awards as follows:

- Crystal Award (first place) for a news release for the RVCDS "Questions Trivia" campaign;
- Crystal Award (first place) for a brochure for the RVCDS "Questions Trivia" campaign; and
- Crystal Award (first place) for the use of social media in the "Herd for Hoops" Campaign, benefitting the Hoops Family Children's Hospital and recognizing Public Relations Student Society of America—Marshall University chapter's 35th anniversary on the university's Huntington campus.

PRSA-WV also awarded seven honorable mentions (HM) to the MU PR students in the following categories:

- External Communications Campaign for "Herd for Hoops";
- Single Issue Publication for "Herd for Hoops" gala program;
- Invitations for the "Herd for Hoops" gala invitation;
- Brochures for PRSSA-MU meetings flier;
- Logo for PRSSA-MU "Herd for Hoops" logo;
- Single Issue Publication for RVCDS "Questions Trivia Night" event program; and
- News Release for the RVCDS "Questions Campaign Turkey Bowling" event.

Hapney said what's remarkable about these awards is the fact that they are judged using the same criteria as those entered by professional PR firms, state agencies, corporations, nonprofits, and other organizations. He said that awards are not given in each category unless the work reaches a certain level, in terms of point value.

"This is not a student or university awards competition," Hapney said. "This is the public relations discipline's professional and scholarly body. To receive this level of recognition is amazing, to say the least."

I think the student work honored here tonight speaks well of the quality and dedication of our educators and programs at each of our colleges and universities," said Diane Slaughter, executive director of the West Virginia chapter and East Central District of PRSA. "As a Marshall University graduate, I am especially proud of the students, faculty and staff for exhibiting the highest levels of quality and professionalism in public relations."

Photo: Marshall faculty, staff and students pose with the awards won at the Crystal Awards event of the West Virginia chapter of the Public Relations Society of America June 17. From left, Beth Caruthers, special projects coordinator for the College of Arts and Media; Dr. Terry Hapney, associate professor of public relations; Tiffany Davis, communications coordinator; Michael Circle, member of the student group; Amber Payne, member of the student group; Mallory Jarrell, coordinator of marketing and branding; Ashley Peach, member of the student group; and Dr. Beth Wolfe, director of recruitment.

Visual arts fund established in honor of late Marshall University president and wife



Beginning spring 2016, the College of Arts and Media will make an award from the Stephen J. Kopp Memorial Endowment Fund for Achievement in the Visual Arts to a student. The fund is in honor of the Marshall's late president, and his wife, Jane.

Established by the Marshall University Foundation Inc. to reward students' exhibition work, the endowment will place priority with standouts from the Annual Student Juried Exhibition

Each year during his tenure, Stephen Kopp hand-selected art from the Annual Student Juried Exhibition to be featured in a special, one-year exhibition located in his office, according to Jane Kopp.

"It meant a lot to him to be able to display the students' art," Jane Kopp explained, "and I think it meant a lot to the students, as well."

School of Art and Design Director Sandra Reed said the endowment would help students finance defining experiences of their Marshall education, such as ambitious final projects, Capstone artwork and travel to New York City and Florence.

"This is a most remarkable gift to support students' creative futures," Reed said.

"Dr. Kopp had a true appreciation for the arts and recognized their importance in building a strong and vibrant community," said Dr. Ron Area, Senior Vice President for Development and CEO of The Marshall University Foundation.

That kind of appreciation is perhaps most recognizable in the heart of downtown at the Visual Arts Center, but the Koppes also personally supported the university's visual arts. In 2007, they turned to visual art students for a unique gift for donors and began sponsoring a design competition for a commemorative plate and a holiday card and, in recent years, a digital greeting.

"Steve really wanted to encourage the student artists he crossed paths with," Jane Kopp said.

The 30th Annual Juried Student Exhibition can be seen April 7-May 6, 2016, at the Birke Art Gallery in Smith Hall

To add to the Stephen J. Kopp Memorial Endowment Fund for Achievement in the Visual Arts,

contact Krystle Davis at krystle.davis@marshall.edu or ext.6-6781.

Photo: Marshall's late president, Dr. Stephen J. Kopp, and staff member Renee Denney admire one of the paintings on display in the president's office in 2011.

White delivers State of the University address in Washington, D.C.

Interim President Gary G. White spread the word about the ongoing success and growth of the university to Marshall alumni and supporters from the Washington D.C. area and to members of West Virginia's congressional delegation in his State of the University address last week in Washington, D.C.

White shared with policymakers the results of the Marshall 20/20 strategic planning process, which has resulted in projected budget savings of \$3.4 million for the coming fiscal year.

"For more than a year, teams of employees from across the university have been working to identify and implement cost savings opportunities," he told them. "The results of this effort will help us balance our budget in the face of reduced state funding, and ultimately lessen the financial burden on our students' families. We'll also be able to free up resources we can then reinvest in strategic priorities."

He said an analysis of managerial functions will generate additional savings of more than \$2.7 million over the next several years through attrition, reassignments and efficiency improvements.

White also acknowledged the efforts of Marshall's student-athletes for their strong performances in the classroom as well as on the playing field.

Thundering Herd Athletic Director Mike Hamrick, Football Coach Doc Holliday and Men's Basketball Coach Dan D'Antoni were on hand, along with representatives from many of the university's programs with displays and demonstrations.

Jared Brownfield Chosen June Resident of the Month



Jared T. Brownfield, M.D., a third-year obstetrics and gynecology resident at the Joan C. Edwards School of Medicine, has been selected as the June 2015 Resident of the Month, according to Paulette S. Wehner, M.D., vice dean for graduate medical education.

“It’s exciting to see residents take the time to nominate another resident for recognition of a job well done,” Wehner said. “Medical residents are super busy. For Dr. Brownfield to be nominated by another busy resident in a different specialty is evidence of an outstanding physician who deserves recognition.”

In his nomination letter, Daniel J. Poole, M.D., a senior resident in the department of family and community health, described Brownfield as “an exemplary doctor ... able to relate to his patients well and empathize ... a hard worker and a great leader. He is willing to do almost anything for the sake of the team ... his patients love him and his team members respect him greatly.”

Brownfield is a 2012 graduate of the Marshall University School of Medicine, where he was recognized for his academic achievement and community service. He is an active participant in the Marshall Medical Outreach Program and Faith in Action of the River Cities. As an undergraduate student at Marshall, he earned his bachelor’s degree in biochemistry and was selected as one of two West Virginia student representatives to the Family Medicine Congressional Conference in Washington, D.C.

Brownfield also participated in the “Sons of Thunder” Medical Mission in Livingstone, Zambia, where he and his wife worked in a rural health clinic.

As part of his recognition as the June Resident of the Month, he will receive items including a Certificate of Recognition and a designated parking spot.

Photo: Jared Brownfield, M.D., left, accepts the June Resident of the Month award from Kevin Conaway, M.D., OB/GYN residency program director.

Marshall Ph.D. candidate, 18 others meet with members of Congress to discuss matters of science policy



Kristeena Wright of Richmond, Virginia, a fifth-year Ph.D. candidate at Marshall was one of 19 young scientists from colleges and universities across the United States who arrived on Capitol Hill earlier this month to meet with senators and representatives about the value of biomedical research.

Now in its seventh year, the American Society for Biochemistry and Molecular Biology's (ASBMB) Hill Day gave Wright and 18 other young researchers the chance to participate in up to 90 meetings with lawmakers and congressional staff about the work they are doing.

Undergraduates, graduate students and postdoctoral scholars participating in the program come from academic institutions across America. They collaborated with members of the ASBMB's Public Affairs Advisory Committee to highlight the critical role that federal investments in research play in supporting the nation's scientific enterprise and how those investments will lead to improvements in the quality of life and well-being of Americans.

LEGO robotics competitions receive support from RCBI, NASA

LEGO robotics competitions in southern West Virginia are getting a boost from the Robert C. Byrd Institute for Advanced Flexible Manufacturing (RCBI) thanks to a grant from the NASA West Virginia Space Grant Consortium.

The grant will help fund FIRST LEGO League (FLL) regional qualifiers in Huntington, Parkersburg, South Charleston, Lewisburg and Weston, giving at least 60 teams the opportunity to compete for a chance to advance to the state tournament in Fairmont.

FIRST LEGO League is a program for 9- to 14-year-olds designed to get students excited about the STEM fields of science, technology, engineering and math while teaching important life skills. Founded in 1998, FIRST LEGO League has more than 25,000 teams in 80 countries.

In addition to the regional qualifiers, RCBI has scheduled several 2015 FLL activities in downtown Huntington.

RCBI will host a FIRST LEGO League Boot Camp July 27-28 to recruit new Southern West Virginia teams to the competition. Five teams will receive free LEGO robots and training in how to use them.

At the FIRST LEGO League Kickoff on Sept. 19, teams will gather at RCBI Huntington to share ideas about preparing for the season. At the FLL Qualifier on Nov. 7, 12 to 16 teams will compete for a chance to advance to the state tournament in December.

US Navy Band officer to join music faculty



Capt. Brian O. Walden will join the Marshall music faculty in August as the new Director of Bands, following his July retirement as commanding officer of the United States Navy Band.

Walden earned a bachelor's degree in music with a double major in religious studies from Saint Leo University in Florida and a master's degree in wind ensemble conducting from the New England Conservatory of Music in Boston, where he was given the Outstanding Alumni Award in 2012. He also holds a graduate diploma in national security strategic studies from the U.S. Naval War College in Newport, Rhode Island. He is currently studying in the doctoral program in music education at George Mason University.

A native of Trenton, South Carolina, Walden has guest-conducted ensembles and has performed as a trumpet instrumentalist in more than 74 countries. He has performed with the Virginia Wind Symphony, the Virginia Beach Symphony Orchestra and La Orquesta Salsa y Mas, a Latin salsa ensemble.

Walden has served as director of music at Saint Paul's United Methodist Church in Cambridge, Maryland, and at St. Andrews United Methodist Church in Virginia Beach, Virginia, and also served as the orchestral brass instructor for the Virginia Beach Public Schools Academy of Visual and Performing Arts. His current research project is on the music and literature of composer George Thaddeus Jones.

His awards include the Defense Meritorious Service Medal, Meritorious Service Medal, Joint Service Commendation Medal, Joint Service Meritorious Unit Award, Navy and Marine Corps Commendation Medal (two awards), Navy and Marine Corps Achievement Medal (seven awards) and others.

Staff Achievement: Denise Hogsett

Denise Hogsett, director of Career Services, will present a seminar on human resources with Sherri Taylor at a “Lunch and Learn” event sponsored by the Huntington Regional Chamber of Commerce. It will take place Tuesday, July 14 at The River Tower, 1108 Third Ave., Huntington, from noon to 1:30 p.m. The workshop will focus on Human Resources legislation that could affect small businesses, as well as recruitment tips and internships. This seminar is free for Chamber members, \$20 for non-members. Registration is required to attend due to limited seating. To register, call 304-525-5131.

Herd to host weeklong day camp for soccer

Marshall University men’s soccer is excited for its summer camp season to continue, according to Marshall Assistant Coach Thomas Olivier.

The Marshall Soccer School is under the direction of Head Coach Bob Gray and Olivier, and will also include other Marshall Soccer staff members. Groups will be determined by age and ability in order to create the best environment for learning, development, and fun, Olivier said. No experience is necessary; these camps are open to any and all players between the ages of 5 and 13. All levels of ability are welcome, and spots are open for all age groups. Each camper will receive a “Marshall Soccer” camp t-shirt.

The camp will take place at the Veterans Memorial Soccer Complex on the Huntington campus July 20 – 23 from 9 to 11 a.m.
Cost is \$100.00 per player.

Contact Olivier in the Men’s Soccer office by phone at 304-696-2434 or by e-mail at olivier@marshall.edu for more information. Click here to print off a copy of the camp registration form: www.herdzone.com/sports/m-soccer/mars-m-soccer-body.html.

Deadline for ‘Because of You’ awards nominations extended to July 1

The deadline for nominations from the public for the “Because of You” awards for the 2015 Coal Miners’ Celebration has been extended to July 1.

Miners, community members and others connected with the state's coal mining industry will gather at Tamarack in Beckley Thursday, Oct. 1, to celebrate the past, present and future of coal mining in West Virginia with a reception and dinner. The purpose of the annual event is to recognize those who play a role in the success of the state's mining enterprise.

Nominations for the "Because of You" awards are requested for outstanding individuals or groups that have made, or are making, significant contributions to selected sectors of the mining enterprise ecosystem. The categories include the Homer Hickman Collier Award, Engineering Professional, Community Investment, Community Involvement, Safety Professional, Outstanding Innovation, Environmental Professional, Women in Mining, Educator of the Year, and Champion for Coal.

Nomination forms may be obtained by going to www.marshall.edu/cegas/events or <http://www.facebook.com/WVMinersCelebration>.

The Miners' Celebration is a cooperative effort of the Center for Environmental, Geotechnical and Applied Sciences (CEGAS) at Marshall University, the National Coal Heritage Area, Strategic Solutions LLC, the United Mine Workers of America, the West Virginia Coal Association, and the West Virginia Division of Energy, Office of Coalfield Community Development.

Volunteers sought for 'Lose the Training Wheels' program next month



Volunteers are needed for the 2015 Lose the Training Wheels™ camp, a program that teaches individuals with disabilities to independently ride a two-wheel bicycle.

The Lose the Training Wheels camp is offered through a partnership between the School of Kinesiology and the nonprofit charity, iCanShine. The camp uses adapted bicycles, a specialized instructional program and trained professionals to enable individuals with disabilities to learn to ride.

This year's summer program will take place from July 20 to 24 at Huntington High School. With 75 minutes of daily instruction over five days, over 80% of the disabled campers learn to ride a conventional bicycle independently. The group is hoping to get volunteers for those 75 minutes a day to help a child, who may never otherwise be able to learn to ride, gain self-confidence and be

given the opportunity to participate in activities with family and friends. The same two spotters work with the same child all week, so they can share in the pride and joy of their success at the end of the week.

Organizers say this is a great opportunity to share your love of physical activity and help a child and his or her family achieve something they may not have thought possible. To learn more about the 2015 Lose the Training Wheels camp, visit www.marshall.edu/lttw. To download the Volunteer Registration Form, visit <http://www.marshall.edu/lttw/Volunteer-Registration-Form15.pdf>. For questions, contact LTTW program director Dr. Gregg Twietmeyer at ext.6-2938 or e-mail twietmeyer@marshall.edu.

Marshall faculty member to train hammer throw athletes at World Track and Field Championships



Dr. Suzanne Konz of the College of Health Professions will travel to Chiba, Japan, in August to train hammer throw athletes for the 2015 International Association of Athletics Federation Track and Field World Championships.

Konz, associate professor and director of the college's biomechanics lab, said although she's worked with USA Track and Field since 2003, this is her first invitation to cover training camp for the World Championships.

"I will work with six athletes, three men and three women, during the training camp. Many people don't appreciate the amazing athleticism of a hammer thrower – it is amazing how fast they move while throwing a heavy ball on a cable," Konz said. "The Olympics are coming up next year, so they want to build a lot of momentum and to have success at Worlds."

Dr. Iain Hunter, a professor at Brigham Young University with a research focus on track and field mechanics, served as Konz's advisor at BYU when she was a doctoral student. Hunter said Konz has a great interest in sport biomechanics and has had opportunities to work with some of the best biomechanics professors in the U.S. with her USA Track and Field connections.

Helping these athletes achieve their best performance is the most exciting part of this experience, according to Konz.

“My work only impacts such a small subset of the athletic population with what I do, but it’s still a pretty cool feeling,” Konz said. “Growing up in a small farming community with a population of 200, I never thought I would be traveling the globe to work with world-class athletes on their craft. This has been an amazing, if not surreal, experience for me and I am forever grateful for the opportunity.”

Konz will arrive in Japan for the training camp on Aug. 11 and return to the U.S. before the 2015 World Championships take place in Beijing, China, Aug. 22-30.

Photo: Dr. Suzanne Konz (right) works with hammer throw athlete Bethany Drury.

Small business workshop to take place at RCBI Huntington

A workshop titled “Business Fundamentals,” part of the West Virginia Small Business Development Center (WVSBDC) training and business coaching program Three Step Jump Start, is scheduled for 9:30 a.m. to 12:30 p.m. Tuesday, June 30. It will take place at the Robert C. Byrd Institute for Advanced Flexible Manufacturing (RCBI), 1050 Fourth Avenue, Huntington.

There is a \$35-per-person fee for the workshop, and registration is required at least two days in advance. To register, call Amber Wilson at 304-528-5616 or e-mail amber.c.wilson@wv.gov. After completing the workshop, interested entrepreneurs or business owners may schedule an appointment with WVSBDC for one-on-one coaching sessions. The WVSBDC coaches provide assistance with business plan development, financial statement preparation, cash flow analysis and other services.

Reminder: Herd basketball camps underway



Two basketball camps remain this summer at Cam Henderson Center, directed by Coach [Dan D'Antoni](#).

The Herd's Individual Camp for boys ages 7 to 17 will take place June 29-July 2, and the Little Herd Camp for boys and girls ages 7 to entering 7th grade is set for July 6-9.

At each camp, participants will be able to learn and play alongside Marshall's very own, as players will serve as counselors to develop the skills of each individual. The camps will be led by Coach D'Antoni and his staff, who have amassed decades of coaching experience at both the collegiate and professional levels.

For additional information on the camps, such as ages, costs and dates/times, see the [camp brochure](#).

To register, please return the registration form with a check/money order for payment and a copy of an insurance card to: Marshall Men's Basketball Camp, PO BOX 1360, Huntington, WV 25715. Please make checks payable to Marshall Men's Basketball Camp.

For all the latest information about Marshall men's basketball, follow [@HerdMBB](#) on Twitter.

The next regular issue of *We Are...Marshall* will be distributed July 8, 2015. Please send any materials for consideration to [Pat Dickson](#) by 5 p.m. Monday, July 6.